



pink ribbon  
Foundation ♀

DENON®

Denon is proud to be partnering with The Pink Ribbon Foundation in Europe and will be providing a donation of €5 from the sale of every unit of its Pink AH-W150 Exercise Freak Headphone towards the support of breast cancer causes.

During the period of 1st June 2013 until 30th November 2013 all sales of specially stickered units of the Pink AH-W150 will be collated and prior to 31st December 2013 a donation of the equivalent of €5 for each unit sold will be paid by Denon to The Pink Ribbon Foundation.

The Pink Ribbon Foundation (Reg. Charity No. 1080839) is a grant making trust with a mission to fund projects and provide financial support charities which relieve the needs of people who are suffering from, or who have been affected by breast cancer or who work to advance the understanding of breast cancer, its early detection and treatment.

The Pink Ribbon Foundation has very little infrastructure. It relies on hard work freely given by Trustees, interested parties and its Patrons. We do this in order to maximise the amount, which goes to the charities which benefit from the funds we raise. The Foundation remains impartial and is committed to bringing together individuals, charities and organisations, so that we might be better equipped to fight this terrible disease together. Every year the Foundation invites charities concerned with breast cancer to apply for grants from the money raised. Operating in this way allows the Foundation to help many charities both large and small annually - many of the small organisations rely on donations such as these to keep them going. With your help we can fight breast cancer.

The Pink Ribbon Foundation will be provided by Denon a detailed split, by European region, of the sales of the Pink AH-W150 Exercise Freak Headphones over the 6 month time period stated earlier and The Pink Ribbon Foundation will distribute to the chosen charity in each region an amount calculated by the total percentage of the regions sales quantity. The use of this donation amount will be at the full discretion of the local partner charity.